

MIKU EXPO

2024 EUROPE

GUIDE BOOK

COSPA inc. Figuya



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<https://mikuexpo.com/europe2024>

© Crypton Future Media, INC. www.piapro.net **piapro** Art by zain

MIKU EXPO

What is MIKU EXPO?

HATSUNE MIKU EXPO is a world concert tour, organized by Crypton Future Media, that brings along a variety of sub-events (exhibitions, workshops, club events ...) where fans of all backgrounds can meet up and share various aspects of the creative culture surrounding Hatsune Miku.



2024
EUROPE

Art by zain



2020
EUROPE

Art by POKimari



2016
Taiwan

Art by BEEK



2024
North America

Art by hatahiro



2019
Taiwan &
Hong Kong

Art by Ordan



2016
North America

Art by neco



2023
VR

Art by Bukurote



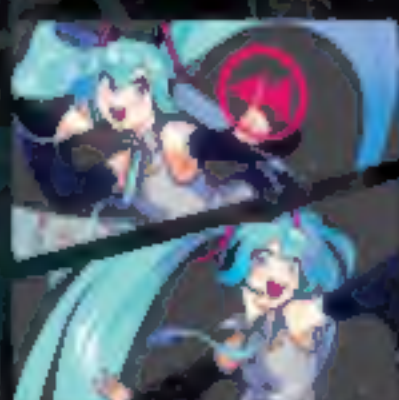
2018
EUROPE

Art by Sameyama jiro



2016
Japan Tour

Art by neco



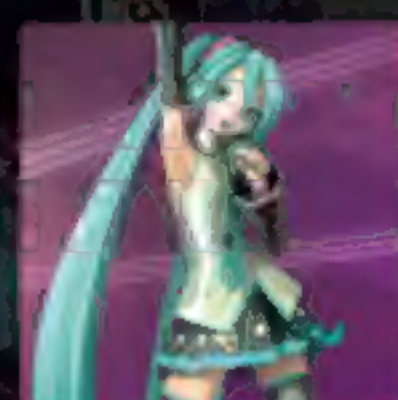
2022
Rewind &
Rewind+

Art by Zambie



2018
USA &
Mexico

Art by JohnSu / hikusa



2015
Shanghai

Graphics by SEGA
MARZA ANIMATION PLANET INC.



2021
Online

Art by ryota



2017
Malaysia

Art by FeiGlap



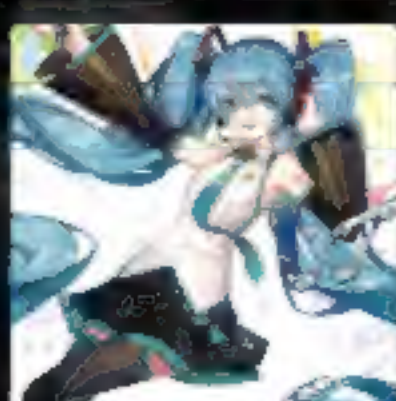
2014
Los Angeles &
New York

Art by apapico



2020
USA & Canada
Tour Cancelled

Art by watase syuno



2016
China Tour

Art by saberlii



2014
Indonesia

Art by KEI



MIKU EXPO

2024 EUROPE

Art by zain

The HATSUNE MIKU EXPO 10th Anniversary celebrations continue in Europe!

"HATSUNE MIKU EXPO" (MIKU EXPO) is the international concert tour series of the virtual singer Hatsune Miku. We are pleased to announce that "HATSUNE MIKU EXPO 2024 EUROPE" will be held in October 2024.

After three years of online concerts, MIKU EXPO comes back to Europe with two new cities! The tour starts in London and will head to 5 cities (Brussels, Paris, Amsterdam, Düsseldorf and Berlin) as a part of the MIKU EXPO 10th Anniversary project.

October 26 **London**
OVO Arena Wembley

October 28 **Brussels**
ING Arena (Palais 12)

October 29 **Paris**
Zénith - Paris La Villette

October 30 **Amsterdam**
AFAS

November 1 **Düsseldorf**
Mitsubishi Electric Halle

November 2 **Berlin**
Uber Eats Music Hall

Events

Hatsune Miku Pop-up Shop

London

Date: Oct. 13th - Oct. 27th, 2024

Location: Forbidden Planet

Address: 179 Shaftesbury Avenue, London, WC2H 8JR

Hours: Monday - Saturday: 10 AM - 7 PM,
Sunday: 12 PM - 6 PM

Düsseldorf

Date: Oct. 21st - Nov. 9th, 2024

Location: Takagi GmbH Books & More

Address: Immermannstrasse 31, 40210 Düsseldorf

Hours: Monday - Saturday: 11 AM - 6 PM
Sunday: Closed

* Oct. 28th: 11 AM - 5:30 PM, Oct. 31st: 11 AM - 10 PM
* Oct. 3rd + Nov. 1st: Closed for holiday

Berlin

Date: Oct. 31st - Nov. 14th, 2024

Location: Figuya

Address: Friedrichstr. 172, 10117 Berlin, Germany

Hours: Monday - Friday: 11 AM - 7 PM
Saturday: 11 AM - 8 PM
Sunday: Closed

* Business Hours may be subject to change without notice. Please contact each store for details.

Check out the event page from here



<https://mikuexpo.com/europe2024/events.html>



Art by Sou Ortiz

Events

Let's Paint

MIKU EXPO Let's Paint is back ! The online figure-painting activity will let you design your own MYMIKU 3D model on your smartphone, pose it and share with others. Once you've completed your masterpiece, you'll be able to join a virtual crowd of MYMIKU and like your favorite ones!

*Accessible only at each MIKU EXPO concert venue and specific workshop locations

Concert Venues

**Access available from each concert venue
10 AM to 10 PM on the day of the show.**

Please see main event site for show dates and venues.

Pop-up Shop Space

London

Date: Oct. 27th, 2024

Location: Forbidden Planet

Address: 179 Shaftesbury Avenue, London, WC2H 8JR

Hours: 12 PM - 6 PM

Fee: Free

Düsseldorf

Date: Oct. 31st, 2024

Location: Takagi GmbH Books & More

Address: Immermannstrasse 31, 40210 Düsseldorf

Hours: 11 AM - 10 PM

Fee: Free

Berlin

Date: Nov. 1st, 2024

Location: Figuya

Address: Friedrichstr. 172, 10117 Berlin, Germany

Hours: 11 AM - 7 PM

Fee: Free

MIKU EXPO Online Gallery

Oct. 25th 9 AM - Nov. 4th 9 AM, 2024 JST

The MIKU EXPO Online Gallery showcases a curated collection of artworks, meticulously selected from hundreds of submissions to the "MIKU EXPO 10th Anniversary Illustration Contest", accessible on your smartphone. Embark on a visual journey, and dive into the gorgeous images to enjoy their intricate details and the craft of talented artists.

An anime-style illustration of Hatsune Miku with her signature turquoise pigtails and goggles. She is wearing a black and yellow tactical outfit with a black jacket and yellow straps. She is holding a red and yellow camera in her right hand and a glowing blue and purple disc in her left hand. The background is a vibrant, abstract digital space with blue and purple light trails and circular patterns. The text "Digital STARS 2024" is written in a stylized, glowing font. Below it, "@ MIKU EXPO 2024 in Berlin" is written in a bold, white font. Further down, there is a paragraph of text describing the event, followed by a section titled "Berlin" with event details. The artist's signature "Art by BUNBUN" is in the bottom left corner.

Digital STARS 2024

@ MIKU EXPO 2024 in Berlin

Digital Stars @ MIKU EXPO 2024 is a club event where fans can come together to party outside of the HATSUNE MIKU EXPO 2024 EUROPE live show.

Bringing together musicians and DJs from inside and outside of the Miku community, Digital Stars @ MIKU EXPO 2024 aims to cross boundaries between genres, as Miku herself has done in the past.

With local acts and special guests in store, come through for a unique lineup unlike any other!

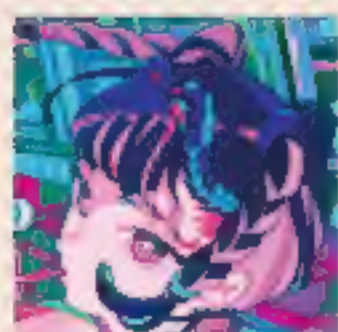
Berlin

Date: Nov. 3rd, 2024
Time: 3 PM Doors
Location: Cassiopeia Berlin
Address: Revaler Str. 99, 10245 Berlin
Regulations: TBA
Line up: TBA
Tickets: TBA

Artist Comments



Main Visual : zain



Illustrator.
Graduated from Tama Art University with a major in oil painting.
Creates character designs, illustrations for various media such as CD covers, etc.

X @zain7

I created an illustration with the image of various colors becoming one with Miku and spreading out along with the music!

Artist Comments



Sub-Visual : Céli



Céli is a Dutch illustrator with a questionable sleep schedule, specializing in the cute and colorful. They enjoy exploring magical worlds through color and design. In their free time, she loves to pet cats, watch 5+ hour video essays and play video games.

X @pianta_ @ @aepoyi

I wanted Miku to shine bright like a star in the night sky. Inspired by the works of Dutch masters like Van Gogh, but with my own twist on it!

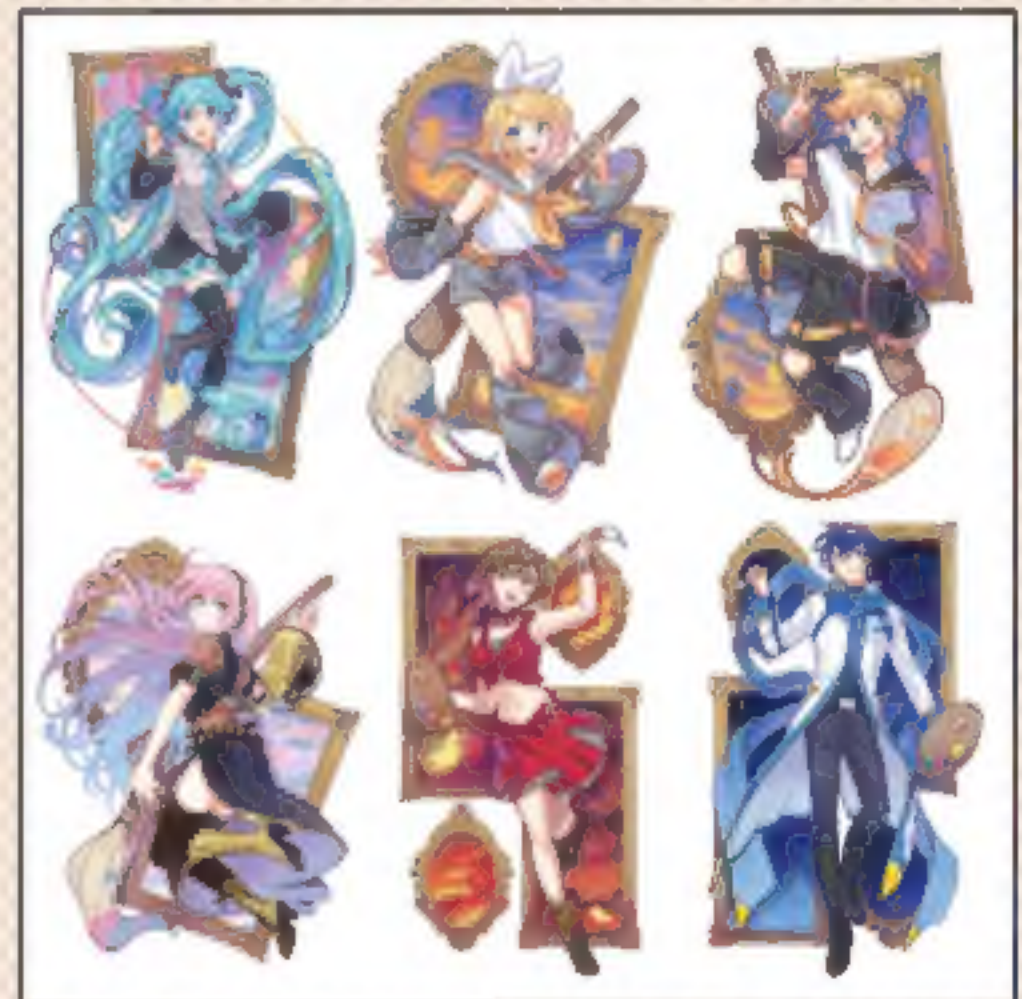
Sub-Visual : Isaky



I'm a spanish artist that really likes Hatsune Miku. Winner of Snow Miku 2023 contest design. My dream is to be able to design more cute outfits for Hatsune Miku and friends!

X @Isaky_TM

The theme for Miku Expo Europe was really inspiring. I did my best to mix the anime style with traditional contemporary painting. Van Gogh was a big inspiration for these illustrations. I had so much fun!



Sub-Visual : Sou Ortiz



I'm Sou Ortiz, from Spain. A non-binary artist that loves to draw colorful anime illustrations and characters. I have been drawing all my life and being able to work in art is like a miracle to me!

You can find me on the internet by my name if you like my art!

X @SouOrtizArt @ @souortizart WEB linktr.ee/souortizart

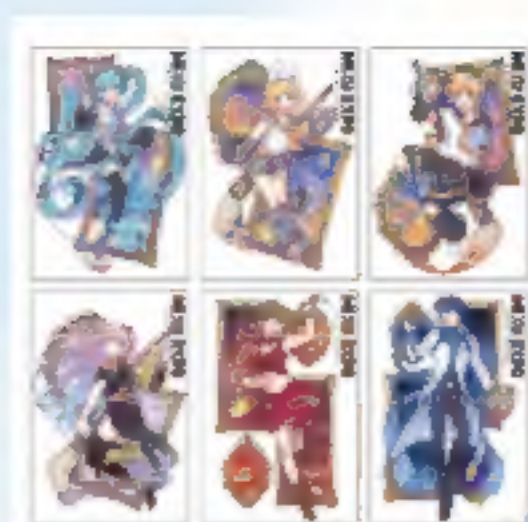
I've always been a fan of Vocaloid since I discovered it back in 2009. Hatsune Miku and the others were such an inspiration to me that I was always drawing them, so being able to be part of this project is like an incredible dream to me!



Official Goods



**MIKU EXPO 2024 EUROPE
Glowstick**
£35 / €40



**GALLERY
Glowstick Film Set**
£10 / €15



**PASTEL MIKU
Full Graphic T-Shirt**
£55 / €60



**NIGHT SKY MIKU
T-Shirt**
£30 / €35
*ONLINE Exclusive



**PASTEL MIKU
Hoodie**
£60 / €65



**GALLERY
Happi Jacket**
£55 / €60



**PASTEL MIKU
Muffler Towel**
£25 / €30



**NIGHT SKY / GALLERY
MIKU Shopper Bag**
£20 / €25
*VENUE Exclusive



**PASTEL MIKU
Mug Cup**
£20 / €25
*ONLINE Exclusive



**PASTEL / NIGHT SKY MIKU
A1 Poster (2 types)**
£10 / €10
*VENUE Exclusive



**Chibi PALLETE
Acrylic Keychain (6 types)**
£10 / €10



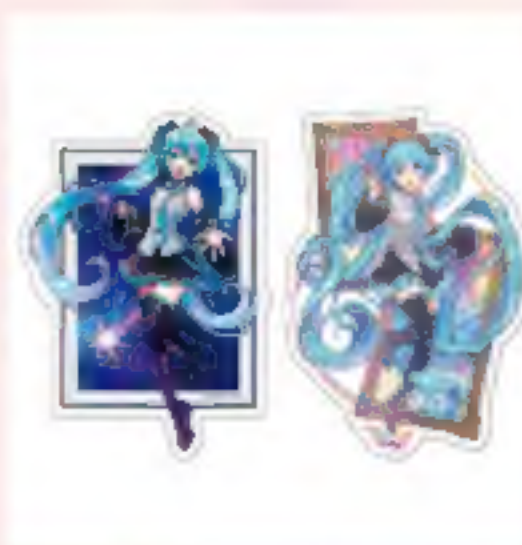
**GALLERY
Acrylic Figurine (6 types)**
£25 / €30



**MODERN ART Button Badge
(Random・14 Types)**
£5 / €5



**Chibi PALLETE
Name Badge (6 types)**
£10 / €10



**NIGHT SKY / GALLERY MIKU
Die-Cut Sticker (2 types)**
£5 / €5



**MODERN ART
Post Card Set**
£5 / €5



**MIKU EXPO 2024 EUROPE
Wristband (6 types)**
£5 / €5



**PASTEL / NIGHT SKY MIKU
Clear File Set**
£10 / €10



**Chibi PALLETE
Drawstring Bag**
£25 / €30



**MIKU EXPO
10th Anniversary E.P.**
£55 / €60

MIKU EXPO

10th Anniversary

Art by Iwato

HATSUNE MIKU EXPO 10th Anniversary

Thanks to the support of fans worldwide, virtual singer Hatsune Miku's world concert tour series "HATSUNE MIKU EXPO" celebrated its 10th anniversary on May 28th, 2024.

Starting in Jakarta, Indonesia on May 28th, 2014, this event has since traveled to 39 cities around the globe, performing a total of 100 shows, including online concerts.

While the world was in lockdown during the COVID-19 pandemic, "HATSUNE MIKU EXPO 2021 Online" was first held in 2021. The next year "HATSUNE MIKU EXPO Rewind" was also held online as a look back on all past concerts, and in 2023 "HATSUNE MIKU EXPO 2023 VR" was streamed for free.

Even when the tour could not directly visit fans, MIKU EXPO continued to bring Hatsune Miku's voice to everyone across the world. MIKU EXPO finally came back as a real live show in April 2024, and we will continue to expand the world of Hatsune Miku for another decade!

Throughout the changing times, "HATSUNE MIKU EXPO" has brought people together to the universal songs of Hatsune Miku. The 10th anniversary year's theme is "Universal Positivity," a throwback to the original theme in 2014.

Crypton Future Media, INC. CEO **Hiroyuki Itoh**



It was the fans' voices that inspired us to come up with the idea of MIKU EXPO 10 years ago. The video of Hatsune Miku's live concerts such as "39's Giving Day" and "Magical Mirai" that started in Japan, spread around the world via YouTube, etc., and as a result, we received many inquiries about international concerts from people all over the world. In response to that call, the "Help Us Find You!" campaign was launched to find out which cities had the most requests. We decided to go to the city that received the most votes. As a result of the vote, the concert was held in Jakarta, Indonesia on May 28-29, 2014. This was the beginning of the history of HATSUNE MIKU EXPO (also known as

MIKU EXPO). In addition to the live concerts, MIKU EXPO has implemented a variety of events and projects to introduce many people to the creative culture that Hatsune Miku has triggered. Although what we can do is limited depending on the host city, we have organized exhibitions, art galleries, and collaborations with local companies and creators.

During the COVID-19 pandemic, we held an online AR concert, a concert film edited with unreleased footage from the past, and a VR concert using the digital technology of Hatsune Miku and the help of crowdfunding. I'm very proud that we have always been able to continue to have a MIKU EXPO every year for the past 10 years, even during the COVID-19 pandemic. We are grateful to all of the creators and fans around the world who support us. Thank you so much! I would also like to thank our Crypton staff members from throughout the years. MIKU EXPO will be held as an offline concert for the first time in 4 years this year. We hope that you will celebrate this MIKU EXPO with us, a commemoration of its 10th Anniversary with everyone around the world. I hope that you will continue to follow the creative culture that Hatsune Miku has brought so that MIKU EXPO will keep going into the future.

MIKU EXPO 10th Anniversary Theme Song

Intergalactic Bound

by Yunosuke & CircusP feat. Hatsune Miku

Music : Yunosuke / CircusP

Lyrics : CircusP

Arrangement : Yunosuke

MV Director & Animator : Tanaka Masaaki

C'mon, I feel like there's something about this song

It's like we knew how it'd go all along

So put down your worries and raise your cups

There's nowhere to go but up

Let's dance!

With a rhythm from New York to Japan

Know you'll never be alone

At first glance we're miles away

But our hearts are connected

Through these soundwaves

Nothing but up, up, up (yeah)

Cut through the clouds

Nothing but up, up, up (yeah)

We're never coming down

Jump, jump without a doubt

Nothing but up, up, up (yeah)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound

If you're an oldie

Or fresh on the scene (uh huh)

Come put your lights up

We'll make a wave of green (woo!)

Bridge the beginning

To us all here and now (uh huh)

Just take a deep breath

And let me hear you shout! (yay!)

Let's groove with the static in the air

A breakthrough that can bring us anywhere

It's your move so take the lead

From the crowd to the stage

What sights can we see?

Nothing but up, up, up (yeah)

Cut through the clouds

Nothing but up, up, up (yeah)

We're never coming down

Jump, jump without a doubt

Nothing but up, up, up (yeah)

Intergalactic bound

A thousand little voices sing

It's a fiesta from now on

With our playthings always by our side

To help us make this song

Through the dark of the night

I know we will be alright

There's a universe of positivity

Beyond the sky

Ten thousand of the stars

They will keep on burning bright

With this light held between you and I

Nothing but up, up, up (yeah)

Cut through the clouds

Nothing but up, up, up (yeah)

We're never coming down

Jump, jump without a doubt

Nothing but up, up, up (yeah)

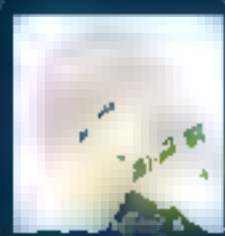
Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound

Whoa Oh, Whoa Oh Oh (Hey! Hey!)

Intergalactic bound



Yunosuke

Theme song

X @bass_ynk

@bass_ynk

YouTube: youtube.com/@yunosuke23

TikTok: tiktok.com/@bass_ynk

Sound producer and music composer/arranger

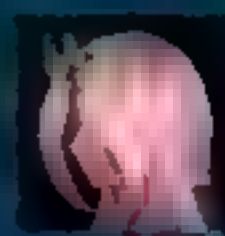
Creates pop music with the aim of leaving a lasting impression on everyone's heart

In his activities as a vocaloid P using voice synthesizing tools, he has released many songs that have received over 1 million views, including his representative song

PAIII SENSATION

In addition to voice actors and virtual singers, he has also provided numerous songs for games and advertisements

Through his own experiences living abroad, he is also actively engaged in co-writing and collaborating with overseas creators



CircusP

Theme song

X @vocalcircus

Website: vocalcircus.com

Circus-P is a music producer from the United States that focuses on creating electronic pop music. His songs are well known for their emotional lyrics, hard-hitting bass, and most notably for utilizing Virtual Singers in their tracks. His song "Ten Thousand Stars" was the winning pick of the Miku Expo 2016 song contest, which has been performed live worldwide for thousands of people. Other prominent works include "Karma (feat. Creep-P)", "Insanity", and "Circus Monster"



Tanaka Masaaki

MV Director & Animator

X @shadyx24

@shadyx24

Website: tanaka-masaaki.com

An animator who creates short animations. Born in 1991

Graduated from University of Tsukuba and worked at an animation studio for 7 years

After gaining experience as an animation director, moved to an entertainment venture that produces/distributes animations on YouTube

During this period, he also worked on personal animation commissions

After working at a company for 2 years, started his own business in 2023

MIKU EXPO 10th Anniversary Visuals



Main visual



Iwato

I mainly create illustrations for character goods.
I like eating.

The theme of MIKU EXPO 10th anniversary is "universality" and "returning to origins", hence I designed the costumes and illustrations with the image of Miku evolving in the future while valuing the elements that are unique to Hatsune Miku.



Sub visual



KEI

Illustrator. Character designer of Hatsune Miku, Kagamine Rin/Len, and Megurine Luka.

Continues to draw various illustration for Hatsune Miku.

The pink mesh in the hair and the pleats on the sleeves are really cute and I like them.

HATSUNE MIKU EXPO 10th Anniversary Illustration Contest

Award of Excellence

Theme: Universal Positivity

We held an illustration contest with the theme of "Universal Positivity".

Here are the awarded works!
They were displayed at the Animate LA store.

Art by Rosuuri



Universal Love!

甘木花



さあ、次はどこへ行こうか

氷菓子(カナ)



[Connected world]

SNIP-SNIP



歌姫

白身。



Universal Positivity

栗山



World Diva

てんみー



MIKU EXPO

2024 New Zealand & Australia

Nov. 15th	Nov. 18th	Nov. 20th	Nov. 22nd	Nov. 26th
Auckland	Brisbane	Sydney	Melbourne	Perth
@Spark Arena	@Brisbane Convention & Exhibition Centre	@ICC Sydney Theatre	@John Cain Arena	@RAC Arena

<https://mikuexpo.com/nzaus2024>

Art by Namie

COSPA

AKIHABARA

NRT SATELLITE STATION

ANIME GAME MANGA
Characters Apparel & Goods STORE

JAPAN NARITA INTERNATIONAL AIRPORT
T1 Central Building / 4F / Before Security Check

Business hours 08:00-21:00 <https://www.cospa.com/>

Costume Full Graphic Tee Button Badges & more!!



26 Sep. 2017
HATSUNE MIKU V3
Crypton Future Media
piapro Inc.
///ORII///
///SV///

Art by iXima © Crypton Future Media, INC. www.piapro.net **piapro**



MIKU EXPO

2024 EUROPE

Art by Cēll © Crypton Future Media, INC. www.piapro.net **piapro**